

**Do you offer
birthday, holiday
and/or note cards?**



Why cards?

A corporate greeting card program is one of the most cost effective ways to touch on all of life's milestones, big and small – from birthdays and holidays, to well-timed thank yous and sincere sympathies.

Touching base with clients at least twice a year, separate from birthdays and holidays, is best practice to ensure retention and growth. There is no better means than a handwritten note mailed in a greeting card. Cost effective, timely and easily accessible, cards used as a relationship management tool are proven to increase revenue.

Start with our collection of over 150 unique card designs tailored to fit a variety of business needs and preferences. We can work with you to decide what seasons and time frame make the most sense. We offer support with order forms, custom websites, samples and/or electronic design decks.

View & share our online catalog:

www.wallstreetgreetings.com/WSGPromoCatalog.pdf



**Do you handle a
company store or eStore
for a Fortune 1000 Brand?**

National Card Programs

Our decades of experience in the greeting card industry yields expertise in producing superior designs that build brand recognition and strengthen professional relationships for your clients.

A comprehensive card program is easy to execute. Start with a branded note card that is often offered in smaller desk size quantities of 20 cards a set. Then introduce a handful of birthday, sympathy, anniversary and congratulations cards to offer year round. Release holiday cards in October to sell through mid-December. Keep in mind, buyers like to have options in choosing what design best fits their personality to send clients.

Our process is to first review a company's brand guides along with any greeting cards from previous years and inspiration from the client. We return a design deck of card concepts and review feedback to decide which designs are most desirable. After no more than two to three rounds of revisions we generally have a greeting card ready for production.

Orders of 5,000 or more cards require three to four weeks manufacturing time. Once the cards are printed we can hold inventory and ship within 48 hours of receipt of an order or ship entire quantity to your warehouse.

Visit wsgpromo.com for branded card ideas



Special Orders

Our on-demand digital print capabilities allow us to print quantities of 50 to 5000 based on your program needs. Our expertise in corporate greeting cards ensures that every order, at any quantity, will be treated with utmost care and attention to detail.

Unlike industry print-shops that manage various print projects and focus on speed and bulk, WSG focuses on quality; creating a finished product that serves as a true representation of the sender.

Our professional print team will guide your projects making recommendations on card size, paper stock, and design. Our goal is to serve as your partner on every custom order. You may be ordering 50 branded note cards for an office, or managing a national special project of 1000+ cards. We are your source for everyday office card needs.